RITVIK RAJIV KOLHE

UX Researcher & Designer

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Nationality: Indian | **Date & Place of Birth:** 12.12.1999, India
Hobbies: Badminton, Cricket and Origami

Portfolio: www.ritvikkolhe.com

ABOUT

Passionate UX Designer with 2.5+ years of experience in **UX Design & Research, Machine Human Interaction, and Digital Strategy**. Expertise in **user research, design strategy, prototyping, usability testing and visual interface design**, dedicated to creating seamless and impactful customer experiences.

EDUCATION

M.Sc. User Experience Design / Technische Hochschule Ingolstadt

10.2024 - PRESENT, GERMANY

- **Major courses:** Research methods in HCI, Data Analysis, Agile Project Management, Multi-modal Interactive Systems, Natural User Interfaces, AR/VR Applications, Design Strategy & Management, Mobile UX Prototyping, Critical UX Reflections and Interaction Design
- **Grade Point: 1.6**

B. Des. Product Design / Dr. Vishwanath Karad MIT World Peace University

06.2018 - 06.2022, 4 YEARS, INDIA

- **Major courses:** Design Innovation Projects, Design Research Projects, Design Management and Innovation, Behaviour Design, Design Entrepreneurship, Business and Service Design
- **Grade: CGPA 9.27, Rank 3**

WORK EXPERIENCE

UX Executive / BORN Group, a Tech Mahindra Company

05.2022 - 02.2024, 1 YEAR 9 MONTHS, INDIA | DEPARTMENT: CREATIVE

- Worked on **UX research, web & app-design & strategy** for **4 complex projects** in **Automotive, Archaeology, Recreation, and Luxury Shopping** sectors
- Helped boost **user engagement & conversion rates by 12-15%** through improved UX strategies
- Conducted **user research, surveys, usability testing, information architecture, and wireframing** using **Figma, Google Suite, Miro, and JIRA**

Achievement: Contributed to **winning 6 high-value project pitches of €150,000+ each**, by analyzing digital channel improvements, cost estimation and design deliverables

UX Intern / BORN Group, a Tech Mahindra Company

02.2022 - 04.2022, 4 MONTHS, INDIA | DEPARTMENT: CREATIVE

- Assisted in **UX research, competitive analysis, and wireframing** for **5+ projects**
- Collaborated with senior designers to **improve client pitches, UX strategy presentations**
- Worked on **UX documentation** using tools like Google Suite and Microsoft Office

CERTIFICATIONS

Journey Mapping / Interaction Design Foundation, IDF

09.2023, INDIA

- Gained expertise in **visualizing user experiences, identifying pain points, optimizing touchpoints** and **finding opportunities** for seamless, omnichannel interactions

Intermediate R: Data Analysis / DataCamp

10.2025, GERMANY

- Gained proficiency in **data manipulation, visualization, and statistical analysis** using **R** for extracting **meaningful insights** from datasets

LANGUAGES

- **German**: Very Good
- **English**: Fluent
- **Hindi**: Fluent
- **Marathi**: Mother tongue

SKILLS

- **UX Design & Research:** User-centered design, usability testing, surveys, interviews, data analysis
- **Prototyping & Digitalization:** Wireframing, UX Prototyping, Proof-of-Concept Development, Data Analysis, Digital Transformation
- **Design & Strategy:** Information Architecture, Interaction Design, UX Strategy, Customer Experience (CX)
- **Tools: Advanced:** Figma, Adobe XD, Microsoft Office, Google Suite, Miro,
  Intermediate: Unity, JIRA, Photoshop, Illustrator

RECOGNITIONS

1. **Special Performance Award | BORN Group**: Top performer award for three successful project deliveries and 13 project pitches
2. **Budding Star Award | BORN Group**: Awarded for leadership, contribution and delivery of the first project as a fresher and presenting the design strategy to the client
3. **Finalist | Taiwan International Student Design Challenge**: Reached the final stage for the project 'ScrubTub', which aimed at improving the street food hygiene in India

Ingolstadt, 25.03.2025